

Measuring Business - IT Alignment Status and IT Governance: Special Reference to Selected Companies in Sri Lanka

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Abstract: The purpose of this paper is to measure the IT alignment status and IT governance position among three selected companies in Sri Lanka. Identifying an organization's alignment status provides an excellent vehicle for understanding and improving the business-IT relationship. IT governance is the responsibility of executives and the board of directors, and consists of the leadership, organizational structures and processes that ensure that the enterprise's IT sustains and extends the organization's strategies and objectives. This paper provides a comprehensive mechanism for organizations to evaluate business-IT alignment in terms of where they are and what they can do to improve alignment. A survey research method was applied to gather data. Questionnaire consists 39 questions to measure business-IT alignment and 59 questions to measure IT governance status. The selected companies' alignment measured in different domains by focusing every aspect of the IT. It shows that the organization with a better set of IT governance is likely to score better in terms of business-IT alignment and vice versa. This research shows Hirdaramani group score highest business-IT alignment and possess highest IT governance position. The company EAM Maliban textile scores low business-IT alignment and has low IT governance. Finally Daya group score average Business-IT alignment and IT governance.